

FOR: IMMEDIATE RELEASE

Contact: Kenneth Andrews

Email: kra@kenandrewsphotography.com

Web: www.kenandrewsphotography.com

KENNETH ANDREWS ANNOUNCES HIS FIRST PHOTOGRAPHY EXHIBIT AT BROADMOOR WILDLIFE SANCTUARY IN SOUTH NATICK, MASS

SOUTH NATICK MASS. – May 31, 2005 - Kenneth Andrews of Marlborough MA is announcing his first photographic exhibition. It will take place in the Nature Center at the Mass Audubon Society's Broadmoor Wildlife Sanctuary South Natick, MA, www.massaudubon.org, from **June 2nd through June 29th, 2005**. The exhibit is entitled "Nature's Backyard". Viewing the exhibit is free – use of the sanctuary trails and resources are free for Mass Audubon members and a small charge (\$4 adults, \$3 children [3-12] and seniors) applies to non-members – check in at the visitor service area. Andrews has a variety of photographs on display including macro images of flowers, landscapes and various wildlife photographs of Atlantic puffins, moose, herons and egrets. This photographic exhibit demonstrates what nature brings to you in your own backyard or nearby without extensive travel. With one or two exceptions all photographs in this exhibit were taken in New England. All the macro flower shots were taken either at his house or his father's house in NH. Andrews will be having an **artist's reception** at the nature center from **2 – 4 p.m. Sunday June 5, 2005**. All photographs are for sale with twenty-five percent of the proceeds going to the Broadmoor Wildlife Sanctuary.

As a student in high school and college Andrews was either on the staff or Photo Editor of his yearbook and newspaper. In the case of college he was the newspaper photo editor for four years out of his five-year engineering program at Northeastern University. This experience exposed Andrews to the art and science of capturing fast moving action in sports. As an adult this interest in capturing fast moving objects translated into the art of viewing wildlife, understanding their behavior and capturing their motion on film. Both as a child and an adult Andrews traveled extensively, having been interested in photography at a young age it was natural for him to capture images of his travels. As his photographic maturity increased through experience, learning from courses, magazine articles and books Andrews started guiding his travels and shooting schedule to

Kenneth Andrews First Photographic Exhibit, Broadmoor Wildlife Sanctuary

capture subjects in the most dramatic light (often in early morning or late afternoon). Andrews grew up near the water and has always enjoyed being on or around water. As his photographic career has expanded this has led to using water as part of his landscapes with particular interest in wading birds and waterfowl and using the reflections in water to enhance his images. In his first photographic exhibit you will see a sample of his work capturing images in the context of his background showing wildlife in motion, the use of water and capturing the minute details of flowers in his macro photography.

“As someone who has been curious about how things work my career led me into electrical engineering, computers and then software. This has evolved into understanding the behavior of wildlife, trying to predict their actions in the field and then trying to tell the story by capturing an image of that particular species in action” said Ken Andrews, nature photographer. “I’m not one necessarily known for my patience but when out in the field enjoying the quiet sounds of nature I relax. As any nature photographer will tell you if you camp out in the field sometimes under camouflage within 15 minutes wildlife will forget you are there and go about their business. This becomes an opportune time to capture their behavior without stressing the animal. My father has always grown flowers from the time I was a child to an adult. To this day I appreciate the beauty of the flowers he grows. Macro photography challenges you to fully understand how to capture images on film. With a macro lens you have a very short depth of field forcing a decision about what you want to keep in focus. Further, film can only capture about a third of the dynamic range of the brightest part of the scene to the darkest as compared to your eye. The challenge is to insure your images capture the shadow details without over exposing the highlights. There is something magical about visualizing an image you see in nature by taking one of the millions of possible views and show to others what intrigued you in a particular scene.”

The parallels between Andrews’ professional career in leading edge computer science applications and his photography avocation involve the use of technology both to capture images and convert them to a printed image. Meticulous craftsmanship from capturing the image to creating a slide show or producing a nicely framed image are all part of his engineering career being applied to his photographic career. His passion for getting it right with only himself as the craftsman drives Andrews to continue to evolve his photographic technique and define his photographic personality. Andrews prefers film capture providing a transparency of the scene he captured. However, from that point forward he uses a high end Nikon Coolscan 9000 scanner to provide a digital image of the

Kenneth Andrews First Photographic Exhibit, Broadmoor Wildlife Sanctuary

transparency. His comfort with computers allows him to process the image using Adobe Photoshop CS to recreate the scene digitally that he sees in the transparency. Using state of the art digital printing techniques Andrews then creates an archival image on an Epson inkjet printer.

Artist Statement for Kenneth Andrews:

My goal as a nature and wildlife photographer is to capture the environment using dramatic light with an emphasis on the use of water as a reflective element of the scene or as an integral part of the picture. Macro photography holds a special interest because it is a canvas upon which you create an image using the interest of the image up close along with subtle light variations to create or paint your canvas. With animals I want to understand the behavior of wildlife in their natural setting, capture their movement and tell that story in the emotion of the moment. The landscape's ever-changing subtle and dramatic patterns of light, color and shape influence my photographic approach. From the landscapes they inhabit, to the gentle movements of deer at the water's edge, birds in flight, and the dramas of the hunt, I wait, meditating on the landscape and anticipating the behavior of wildlife and the ever-changing scene before me. Contact information:

kra@kenandrewsphotography.com - www.kenandrewsphotography.com.

About: Massachusetts Audubon Society

The Massachusetts Audubon Society is the largest conservation organization in New England, concentrating its efforts on protecting the nature of Massachusetts for people and wildlife. Mass Audubon protects more than 30,000 acres of conservation land, conducts educational programs for 250,000 children and adults annually, and advocates for sound environmental policies at the local, state, and federal levels. Established in 1896 and supported by 65,000 member households, Mass Audubon maintains 43 wildlife sanctuaries that are open to the public and serve as the base for its conservation, education, and advocacy work across the state.

For more information about Mass Audubon or to support our important work by becoming a member, contact us at:

Massachusetts Audubon Society
208 South Great Road
Lincoln, MA 01773
781-259-9500
800-AUDUBON

Kenneth Andrews First Photographic Exhibit, Broadmoor Wildlife Sanctuary

About: Broadmoor Wildlife Sanctuary:

Broadmoor's nine miles of walking trails guide you through a variety of field, woodland, and wetland habitats. A quarter-mile, handicap accessible trail and boardwalk along the bank of Indian Brook and over the marsh offer great opportunities for birdwatching, photography, and sketching. To enjoy this site in the winter, bring your snowshoes or cross-country skis. Stroll along the edge of Indian Brook, which flows into the Charles River at the sanctuary, and look for wood ducks and signs of beavers and otters from the 110-foot-long bridge. Take a tape-recorded tour of the sanctuary's nature center, which is complete with solar heating and composting toilets, to learn about "green" architecture.

What's happening at the Broadmoor Wildlife Sanctuary in June - there are painted turtles basking in the marsh sun alongside northern water snakes; there is a Great Blue Heron nesting at the tip top of white pine -- you can view the nest activity from inside the nature center through a telescope; Baltimore Orioles are back and singing in the treetops; Canadian Geese have goslings; there is Canadian Mayflower in bloom.

Hours:

Nature Center: Tuesday through Friday 9 a.m. to 5 p.m., Saturday, Sunday, and Monday holidays, 10 a.m. to 5 p.m.

Trails: Open Tuesday through Sunday, and Monday holidays, dawn to dusk.

Broadmoor Wildlife Sanctuary
280 Eliot Street
Natick, MA 01760
508-655-2296
broadmoor@massaudubon.org